ECC EIFS App Launch
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- EIFS Mobile App
  - Available for iOS and Android
  - Dynamically updated via a CMS
- Rich Media Content
  - Video, Animations, VR and Image Galleries
- Augmented Reality Experiences
  - Enhanced Content locked to printed targets
  - Ability to deliver media on print adverts at events
- Web & Desktop Compatible.
  - Assets can be utilized online for internet application
  - Windows OS / Mac OSX Versions available
Benefits of the EIFS Platform
ECC EIFS App Launch
Benefits of the EIFS App Platform

- Brand Presence
- Works offline so content is always available
- Expandable Functionality
  - New Features and Functions can be added on the applications expandable architecture
- Security
  - Content can be password driven to allow various levels of access
  - Enhances protection to avoid content being copied
- Data Metrics
  - Ability to collect data from devices and content assets
- Social Media Integration