



## Media Release

### **EIFS Council of Canada announces Architectural Design Awards Program**

**(November 25, 2016, Toronto, ON)** The EIFS Council of Canada officially announced its inaugural Architectural Design Awards Program to honour design professionals and firms which incorporate EIFS products into innovative and creative built projects.

Founded in 1987, the EIFS Council of Canada (ECC) was formed to represent the Canadian EIFS (Exterior Insulation and Finish Systems) industry across Canada and all its user sectors. The EIFS Council looks back over the industry's 40-year history in Canada to chart the course forward – advancing innovation balanced with preservation and supported by independent and government validation.

“With this Awards Program, the EIFS Council of Canada wants to recognize and honour projects that have used EIFS in an innovative way,” Says John Garbin, President and CEO of the EIFS Council of Canada, “The goal of this Awards Program is to create a new benchmark in EIFS construction. The use of EIFS will help us realize Canada’s national objective of creating resilient, sustainable buildings.”

The Awards Program is open to all architects, architectural firms, builders or design professionals that have designed and completed a building located in Canada which utilizes EIFS. Eligible buildings must be occupied no sooner than January 1st, 2015 and no later than January 31st, 2017. Eligible applicants may submit their projects in one of five categories: 1) low rise residential, 2) high rise residential, 3) commercial/retail, 4) recreational/institutional, and 5) renovation.

**Registrations to determine eligibility are open until January 30<sup>th</sup>, 2017.** All applicants that have been deemed eligible have until April 7<sup>th</sup>, 2017 to prepare their electronic submission packages. **Submissions must be received no later than 12:01am April 7<sup>th</sup>, 2017.**

Award finalists will be announced on **May 7<sup>th</sup>, 2017.** All Award recipients will named in a Press Release and featured in articles submitted to prominent Canadian architectural and construction publications. The recipients are selected by a jury of industry experts from a variety of backgrounds. The jury will consider the submissions in relation to a range of established criteria to decide on a winning project, details are available on the website below. There will be one Grand Award winner with a maximum of 2 honourable mentions for each category. Award recipients will be honoured at the EIFS Council of Canada Annual General Meeting and Awards Reception on June 13<sup>th</sup>, 2017.

For more information on the EIFS Council of Canada Architectural Design Awards Program, please visit <http://eifscouncil.org/eifs-design-awards-program>

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For more information, or to schedule interviews, please contact [eifsawards@eifscouncil.org](mailto:eifsawards@eifscouncil.org)

***The EIFS Council of Canada (ECC)** serves as the “official voice” for the Canadian EIFS industry. A not-for-profit industry association, the EIFS Council of Canada brings together leading National companies to form a collaborative network of vested stakeholders, to achieve in concert, what a single entity would not achieve on its own. While unifying and advancing industry interests, the EIFS Council also supports individual innovation and entrepreneurial efforts. The EIFS Council is uniquely qualified to draw from its diverse membership profile, enabling it to both explore and strengthen EIFS’ growing building science foundations and end user value-proposition. In conjunction with its ongoing research, the ECC insures technology transfer through the development of training and education programs, partnering with educational institutions and professional associations across Canada.*